



QUICK FACTS ABOUT SURFn'INK

The inaugural **SURFn'ink** held from January 15-17 2010 was a resounding success. The pre-opening lineup extended almost the entire length of the Gold Coast Convention and Exhibition Centre and crowds continued to flood through the doors across the three days of the event. Over 10,000 people attended.

SURFn'ink was the first truly International Tattoo Festival on Australian soil.

SURFn'ink is the brainchild of *Custom Tattooz Magazine* editor, **Marco Ventura**. The organisation and logistics of the event are managed by the dynamic duo of Marco and his partner, **Lindsay Hall**.

The goal of **SURFn'ink** organisers Marco and Lindsay is to advance the tattooing industry by:

- Showcasing to the Gold Coast and Australian public the highest calibre of tattoo artists in the world;
- Educating the public about the tattoo industry;
- Providing a platform for artists to exchange information and techniques;
- Providing educational seminars for industry professionals.

The growth of **SURFn'ink** was inevitable as the size of the event doubled from the first year to the second to cater to demand. **SURFn'ink** 2012 will be even bigger with an extra 1745m² of space, making the 2012 event 4795m² total.

Promoters, Custom Tattooz Magazine, are totally focused on **SURFn'ink** as it is currently the only event organised by the company. Because of this, they are constantly looking for ways to improve and foster the growth of the event.

SURFn'ink attendees are all ages, from all walks of life, and from all over Australia. Artists also travel from all around the world to the Gold Coast for the event. Because of this, Gold Coast tourism receives a huge boost from the influx of both tourists and international artists.

SURFn'ink 2011 was filmed for a documentary based on the Gold Coast being Australia's premier tattooing hub.

SURFn'ink is the only Australian Tattoo Convention that has a strong commitment to artist satisfaction. Marco Ventura, is an artist himself, who spends around six months every year travelling the world attending tattoo conventions.

Big name artists that previously attended **SURFn'ink** include Bob Tyrrell, Nikko Hurtado, Nick Baxter and Mike Devries.

Artists have visited the Gold Coast for **SURFn'ink** from over 20 different countries including Argentina, Austria, Belgium, Brazil, Canada, Chile, China, Croatia, Denmark, Germany, Greece, Hungary, India, Ireland, Italy, Japan, Malaysia, Mexico, Netherlands, New Zealand, Norway, Peru, Poland, Russia, Samoa, Singapore, Spain, Taiwan, UK, and USA.

National travel company, LeisureCom Travel Group, is managing the influx of interstate and international visitors expected to attend the three day event.

All ages welcome.